

LET'S PARTNER FOR SUCCESS



CASHMERE TECHNICAL FC,
PARTNERSHIP OPTIONS



WHY CASHMERE TECHNICAL FC?

IT'S JOINING A MOVEMENT TO MAKE A REAL DIFFERENCE IN THE LIVES OF OUR PLAYERS, THEIR FAMILIES, AND THE WIDER COMMUNITY.

Are you tired of Football clubs that only care about winning, without creating a supportive and inclusive environment? At Cashmere Technical Football Club, we're different. We're a community of passionate football lovers dedicated to creating a positive impact on our players and our wider community.

With over 1,700 members, plus family and supporters, we're the largest sports club in the South Island with national exposure at the high-performance level.

Our excellence at the community, academy, and high-performance levels are unmatched in the South Island.

What sets us apart is our mission to celebrate teamwork, integrity, and fun. Partnering with us means aligning your brand with a successful sports club. But much more than that, it's joining a movement to make a real difference in the lives of our players, their families, and the wider community.

We are creating a sports culture that we can all be proud of. Together, we can achieve great things and make a lasting impact.

Join us at Cashmere Technical Football Club and let's change the game.

1,700



MEMBERS/ PLAYERS

80%

OF PLAYERS LIVE IN HIGH DECILE SUBURBS OF CASHMERE, HOON HAY, BECKENHAM, ST MARTINS AND SYDENHAM.

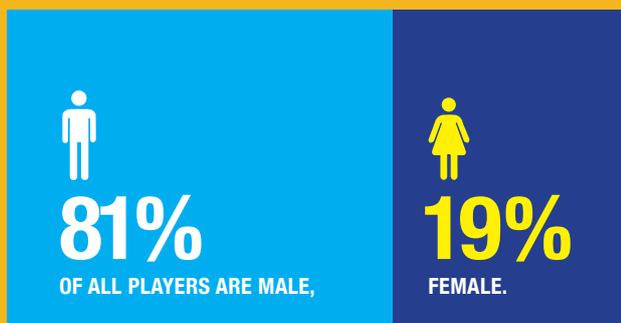
5,100

	CHATHAM CUP WINS	03
	SOUTH ISLAND CHAMPIONSHIP TITLES	06
	MAINLAND PREMIER LEAGUE TITLES	08
	ENGLISH CUP WINS	07
	MCFARLANE CUP WINS	09

PEOPLE AS PART OF IMMEDIATE FAMILY AND PLAYERS COMBINED.

HIGHLY EMPLOYED WITH HIGH INCOMES. EARNING ON AVERAGE 15% ABOVE MEDIAN INCOME.

AVERAGE AGE OF MASTERS PLAYERS	49
AVERAGE AGE OF SENIOR PLAYERS (EXCLUDES HIGH PERFORMANCE AND RESERVES)	30
AVERAGE AGE OF MEN'S HIGH-PERFORMANCE PLAYERS – (INCLUDES RESERVES)	21
AVERAGE AGE OF WOMEN'S HIGH-PERFORMANCE PLAYERS (WPL & CWCL)	20



 **3.1K** FOLLOWERS
36K REACH P.A.
51K VISITS P.A.
55% MALE
45% FEMALE

 **1.4K** FOLLOWERS

HIGH PERFORMANCE MATCH STREAMS 60K

85%

of viewers aged 18-54

4MIL+ VIEWS OF NATIONAL LEAGUE ACROSS FACEBOOK, TWITTER & INSTAGRAM



74%
OF PLAYERS IDENTIFY AS NZ EUROPEAN

3%
MAORI

4%
EUROPEAN

2%
ASIAN

1%
LATIN AMERICAN

1%
INDIAN

15%
UNDISCLOSED

\$45K

PRINCIPAL PARTNER

\$25K

**HIGH-PERFORMANCE PARTNER
(INCLUDES ACADEMY TEAMS)**

SOLD

FIRST KICKS & JUNIOR PARTNER
FIRST KICKS (4-6) & JUNIOR (7-10)

SOLD

YOUTH PARTNER - 11 TO 19

SOLD

SENIOR & MASTERS PARTNER

\$1K

DIGITAL ONLY



\$45K PRINCIPAL PARTNER

Building Signage - Garrick & Centennial

Flags/ Pitch Signage - Garrick & Centennial All Games

Solus EDMs to Members - 6 Solus P.a

Sky Sport & Video Streaming Branding - High-Performance Games

Digital-Web Site, Social, Newsletter, Business Hub

After Game Drinks & Nibbles with Hp Players - Garrick Park

Sponsor Board - Garrick & Centennial

Front of Shirt Logo - All Teams

Back of Shirt Logo - All Teams

1 Shirt Sleeve Logo - All Teams





\$25K HIGH-PERFORMANCE PARTNER

Flags/ Pitch Signage - Garrick All Games

Solus EDMs to Members - 6 Solus P.a

Sky Sport & Video Streaming Branding - High-Performance Games

Digital-Web Site, Social, Newsletter, Business Hub

After Game Drinks & Nibbles with Hp Players - Garrick Park

Sponsor Board - Garrick & Centennial

Back of shirt logo - Men's & Women's High-Performance Teams, plus reserves teams and Canterbury Development Youth teams

1 Shirt sleeve - Men's & Women's High-Performance Teams, plus reserves teams and Canterbury Development Youth teams



SOLD

FIRST KICKS & JUNIOR PARTNER

Flags/ Pitch Signage - Centennial & Somerfield

Solus EDMs to Members - 6 Solus P.a

Digital-Web Site, Social, Newsletter, Business Hub

Sponsor Board - Garrick & Centennial

Back of Shirt Logo - All First Kicks & Junior Teams

1 Shirt Sleeve Logo - First Kicks & Junior Teams



SOLD

YOUTH PARTNER - II TO 19

Flags/ Pitch Signage - Where Makes Sense Logistically

Solus EDMs to Members - 6 Solus P.a

Digital-Web Site, Social, Newsletter, Business Hub

Sponsor Board - Garrick & Centennial

Back of Shirt Logo - All Youth Teams

1 Shirt Sleeve Logo - Youth Teams



SOLD

SENIOR & MASTERS PARTNER

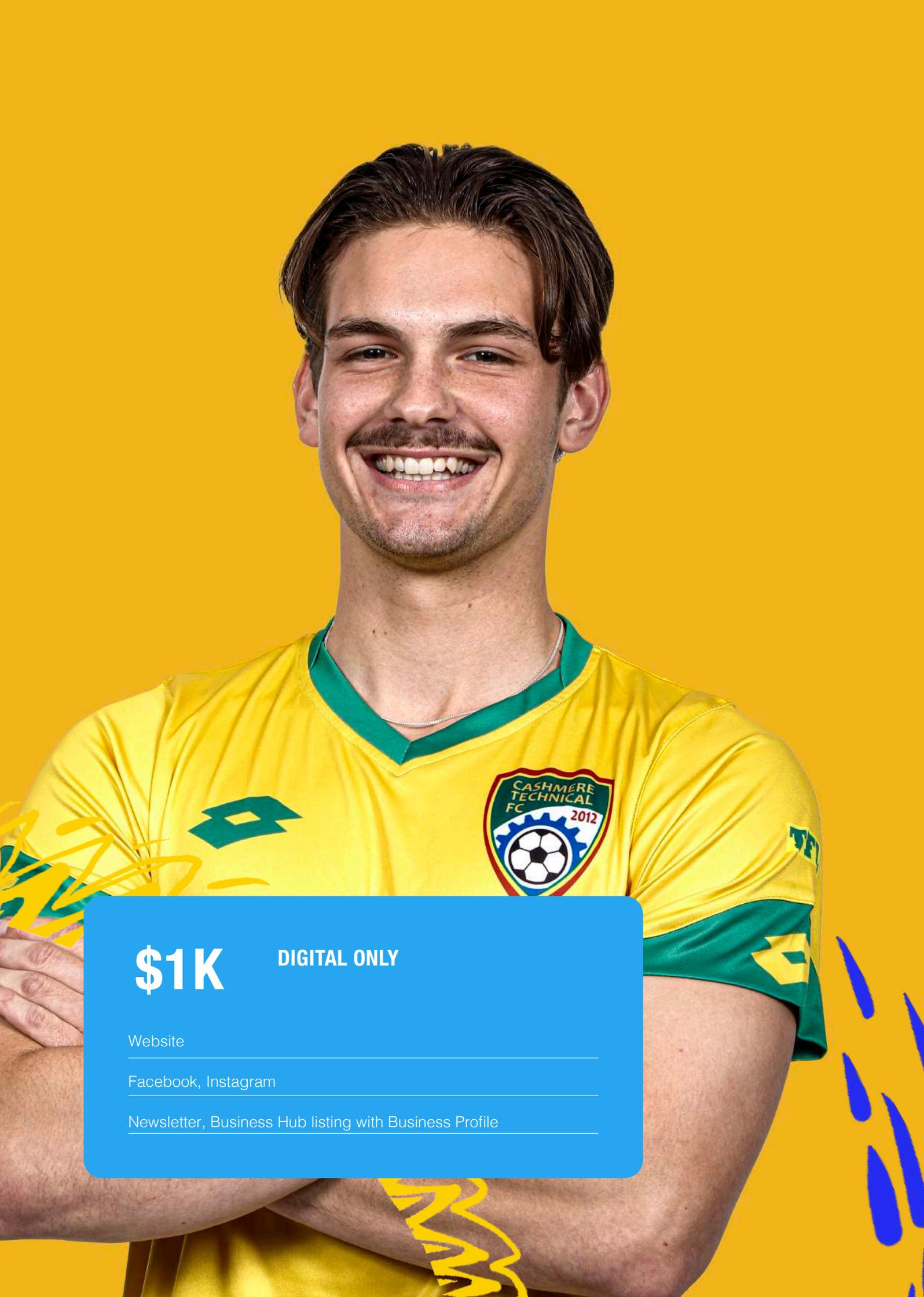
Solus EDMs to Members - 6 Solus P.a

Digital-Web Site, Social, Newsletter, Business Hub

Sponsor Board - Garrick & Centennial

Back of Shirt Logo - All Senior & Masters Teams

1 Shirt Sleeve Logo - Senior & Masters Teams



\$1K

DIGITAL ONLY

Website

Facebook, Instagram

Newsletter, Business Hub listing with Business Profile

CORE PARTNER BENEFITS

DIGITAL ONLY

Front of Shirt Logo	All Teams					
Building Signage	Garrick & Centennial					
Sky Sport & Video Streaming Branding	High Performance Games	High Performance Games				
After Game Drinks & Nibbles with Hp Players	Garrick Park	Garrick Park				
Flags/ Pitch Signage	Garrick & Centennial All Games	Garrick All Games	Centennial & Somerfield	Where Makes Sense Logistically		
Back of Shirt Logo	All Teams	Men's & Women's High Performance Teams	All First Kicks & Junior Teams	All Youth Teams	All Senior & Masters Teams	
1 Shirt Sleeve Logo	All Teams	Men's & Women's High Performance Teams	All First Kicks & Junior Teams	Youth Teams	Senior & Masters Teams	
Solus EDMs to Members	6 Solus P.a	6 Solus P.a	6 Solus P.a	6 Solus P.a	6 Solus P.a	
Sponsor Board Garrick & Centennial	Both	Both	Both	Both	Both	
Digital-Web Site, Social, Newsletter, Business Hub	All	All	All	All	All	All
	PRINCIPAL PARTNER	HIGH-PERFORMANCE PARTNER	FIRST KICKS & JUNIOR PARTNER FIRST KICKS (4-6) & JUNIOR (7-10)	YOUTH PARTNER - II TO 19 (INCLUDES ACADEMY TEAMS)	SENIOR & MASTERS PARTNER	DIGITAL ONLY
	\$45K	\$25K	SOLD	SOLD	SOLD	\$1K

WE ARE OPEN TO DISCUSS A TAILORED OPTION

HIGH PERFORMANCE



COMMUNITY VERSIONS





LET'S UNITE FOR SUCCESS

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